Vibe Coding Masterclass

Build Apps, Websites & AI Automation in 2 Days

Course Details

Format	2-day intensive workshop (in-person, hands-on)
Delivery Mode	Physical classroom / face-to-face build sessions
Audience	Founders, business leaders, product & ops managers, marketers, and non-technical professionals
Approach	10% concept · 20% guided demo · 70% hands-on building
Includes	Materials & templates, tools checklist, certificate, 3-month WhatsApp support

Overview

A working business tool — a booking system, a quote generator, an internal dashboard — used to mean one of two things: three months waiting for a developer, or five figures paid to an agency. So most SME owners just parked the idea and moved on.

AI vibe coding changes that. You describe what you want in plain English, and the AI does the technical heavy lifting. Over two days you go from a blank screen to a real application running live on the internet — something a customer can actually open and use on their phone.

You stop waiting for tech. You become the tech.

Key Outcomes

Participants leave with multiple working applications and a live website deployed to real web addresses, a repeatable build-and-launch workflow, and the confidence to keep creating their own business tools long after the workshop ends — no coding background required.

Objectives

- **To equip** non-technical professionals with the skills to design, build, and launch working business applications and websites using AI.
- **To move** participants from a rough idea to a live, deployed app within two days.
- **To build** the confidence and workflow to keep creating tools independently after the programme.

Learning Outcomes

By the end of this programme, participants will be able to:

- Turn an idea into a working app by describing it in plain English.

- Build and publish their first live website — a landing page, portfolio, or simple business site.
- Build both the screens people see and the data storage working behind the scenes.
- Connect real data so the app can remember, manage, and update information.
- Publish an app to a real web address that anyone can open.
- Present a finished, working product they built with their own hands.

Who Should Attend

- Founders & entrepreneurs with a product idea but no technical team.
- Product managers & business leaders tired of waiting on engineering resources.
- Marketers, designers & operators who want to ship their own tools and trackers.
- Professionals who want to build practical AI products without years of learning to code.

Prerequisite

- No coding or programming background needed.
- A laptop (Mac or Windows) and a charger.
- A willingness to experiment — ideally, bring one real idea you'd like to build.

Methodology

This is a learn-by-building masterclass. Every concept is applied immediately: a short explanation, a guided demo, then you build it yourself. It's beginner-friendly at the entry but goes deep — total beginners are supported step by step, while those further along are pushed into more advanced builds. By the end of each day you walk away with working apps, not just pages of notes.

Why This Programme

Before	After This Programme
Wait months for a developer to be free	**Build and launch in a single weekend**
Pay agencies thousands per tool	**Build unlimited tools yourself, for free**
Good ideas stay stuck in your head	**Live apps with real web addresses**
"I'm not technical, I can't build this"	**"I built this myself — here's the link"**

Course Outline

Day	Session	Module & Topics	Activity
Day 1	Session 1	Getting Started with Vibe Coding — how AI coding works, how to describe what you want, and setting up your tools	Setup + first build

Day	Session	Module & Topics	Activity
	Session 2	Build Your First App — turn a blank screen into a working business tool, like a booking or enquiry app	Build a working app
	Session 3	Add Real Data — give your app a memory so it can store, manage, and update real information	Connect a database
	Session 4	Design & Mobile — make it look professional and work smoothly on phones	Polish + mobile version
	Session 5	Build a Website — create a clean, live website: a landing page, portfolio, or simple business site	Build a website
	Session 6	Your Own Business Build — build a tool for a real problem in your own business	Personal project build
Day 2	Session 1	Intro to AI Automation — how to make everyday tasks run by themselves: replies, follow-ups, and data entry	Map an automation
	Session 2	Build an Automation — set up a workflow that runs on its own (e.g. WhatsApp auto-reply or lead capture)	Build a live automation
	Session 3	Connect the Pieces — link your app, website, and automation so they work together as one system	Wire it together
	Session 4	Go Live — get a custom web address and publish your app or website to the internet	Deploy live
	Session 5	Coaching Lab — deeper builds and one-on-one guidance on your own project	Guided build time
	Session 6	Showcase & Next Steps — present your live system, get feedback, and plan what to build next	Final showcase

Training Approach

The programme follows a 10 / 20 / 70 model:

- 10% Concept — just enough theory to know what's possible and why it works.
- 20% Guided Demo — the trainer builds live while you follow along.
- 70% Hands-On — you build, deploy, and troubleshoot your own apps with support.

Training Materials Provided

✓ Complete programme materials, tools, and templates.

✓ Pre-workshop tools checklist so your accounts are ready before Day 1.

✓ Certificate of completion.

✓ 3-month post-training WhatsApp group support.

✓ Multiple deployed projects, live on the internet — your own starter portfolio.

Trainer's Profile

Kenny Lee

Founder & CEO · AI Training & Automation Consultancy

Kenny helps Malaysian SMEs and professionals put AI to practical use — turning tools and ideas into real business results. With 20+ years of online business experience, he has trained over 1,000 SME owners and university audiences on AI, automation, and digital marketing.

Professional Highlights

- HRDCorp Accredited Trainer.
- DBA candidate at HELP University, researching AI-driven business systems.
- Industry Lecturer at Asia Pacific University (APU).
- Built and sold marketing automation software with 2,000+ installs in Malaysia.
- Featured in Sin Chew Daily and China Press.
- Diploma in Mechanical Engineering, UTHM.